

250 mobile apps launched at the second edition of India Mobile Congress

New Delhi, October 27, 2018: Shri Manoj Sinha, Hon'ble Minister of State (Independent Charge) for Communications and Minister of State for Railways, launched 250 mobile apps at the India Mobile Congress, one of the biggest marquee Mobile, Internet, and Technology event for South-East Asia. These apps are related to artificial intelligence, integrated services, health, pharma, security, safety, food, sports, social networking, travel, education, and disaster management, among others.

As the smartphone industry continues to grow, the adoption of apps has also grown over the past few years. IMC provided the perfect platform for these startups to launch their ventures in front of a global audience that constituted the who's who of the telecom and technology industry.

Speaking on the occasion, **Mr. Rajan S Mathews, Director General, COAI** said, *"The second edition of IMC has received tremendous response and the participation has been overwhelming. It is a matter of great pride for us to provide such a large platform for young entrepreneurs to showcase their innovation. The flourishing smartphone industry opened new windows of opportunities and the app industry is definitely a frontrunner where new opportunities are concerned. With people increasingly becoming dependent on mobile apps, the prospect of innovative and relevant apps being launched becomes more real."*

While apps offer a definite business case, many apps launched today are targeted at public welfare. Apps for blood donation and cleanliness point to the fact that today social welfare is at the helm for many and it augurs well for the nation at large.

Some of the following apps were launched today - ONGO Framework, Build4Us, Dalmia BestPrice, Antariksh Technology Ventures (OPC) Pvt Ltd, khabar aap kaa, Reverie Language Technologies Pvt. Ltd, Flock, Rubique Technologies, CricDost (XSC Techsol Pvt Ltd), Get Set Go, GenieTalk, Interperso, KONNECT, V-Cloakroom, KOMPASS PRO, ISOMETRIK, Ride Lord, Goldbin, cleaneety, Fridel, Road Inspector, Blood bank, Davaorder, No Food Waste India, Online Teacher training, Web Cycle, Cyanodoc Healthcare, Abbidyn, Knowmad.app, Delhi Blood Bank, Vaani, Indovators, Titration ColorCam (Light Lab, IISER Kolkata), Urban Yogi, WildWatch, Oniv, Street Buddy, Budget Travel, PayJal, The Community Warehouse, Seehat, Sutras, Healthol, Heuro, Ohire, Smart Cities Wheel, Voice Verso, MIHI, BlockMark, DisasterAid, Nexgen Conferences Pvt. Ltd, Bigfix, Biztips, Seehat, Datacultr among others.

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For media related queries please write to us at:

Vikas Kumar: 9811054648/7290055909, pr@indiamobilecongress.com, vkumar@coai.in