



सत्यमेव जयते

Department of Telecommunications
Ministry of Communications
Government of India



INDIA MOBILE CONGRESS

25 26 27 OCTOBER 2018

PRAGATI MAIDAN, NEW DELHI, INDIA

NEW **DiGiTAL**
HORIZONS
Connect, Create, Innovate



Delivered The Digital Future



The Grand Inauguration

India Mobile Congress 2017 was an iconic, first of its kind Mobile, Internet, and Technology event in India aimed at Connecting the Next Billion. It was held at Pragati Maidan, New Delhi from 27th to 29th September 2017. The three-day event was led by the Ministry of Communication (DOT) and support from Ministry of Electronics and Information Technology (MeitY) and Ministry of Skill Development & Entrepreneurship (MSDE), Government of India. The event was organized by COAI (Cellular Operators Association of India) along with K AND D Communication Limited. (KDCL). Spread over 15,000 square metres, IMC 2017 attracted 2000+ delegates, 32000 + visitors, 152 Speakers, 100+ Exhibitors and 100+ start-ups. It was covered by over 600 media representatives which included national and international press, and the massive press

coverage for the India Mobile Congress 2017 led to more than 2000 articles across print, electronic and online publications. The event brought together Mobile, Data, Internet and Technology stakeholders from across the globe, onto a single platform. IMC 2017 started the development of a definitive showcase of emerging trends, innovations, business opportunities, applications, platforms and various government initiatives, that we intend to nurture. The 3-day event saw immense support and participation from key Union and State Ministers, Senior Central and State Government officials, High Commissioners and Ambassadors of other leading countries, Policy Makers, CEOs of International Companies, Thought Leaders, Network Experts, Investors & VCs, amongst others.

India Mobile Congress 2017 kicked-off with a prestigious ceremony in the august presence of the **Chief Guest, Hon'ble Minister Shri Manoj Sinha, Minister of Communications (Department of Telecommunications)**, Speaking on the occasion, he said "India is fast moving towards complete digitization and presence of global players as this event establishes India as a major player in the telecom and technology space." The inaugural session also had a special address by some of the most influential technology and policy decision makers in the country. These included Mr. Ravi Shankar Prasad, Hon'ble Minister of Electronics and Information Technology and Law and Justice, Mr. Dharmendra Pradhan, Hon'ble Minister of Petroleum and Natural Gas & Minister of Skill Development and Entrepreneurship, Mr. Satish Mahana, Hon'ble Minister of Industrial Development, Uttar Pradesh, Ms. Aruna Sundararajan, Secretary (T) & Chairman, Telecom Commission, DoT, Mr. Ajay Praash Sawhnet, Secretary, MeitY, Mr. Mukesh Ambani, Chairman, Reliance Industries Limited, Mr. Sunil Bharti Mittal, Founder & Chairman, Bharti Enterprises, Mr. Vittorio Amedeo Colao, Chief Executive Office, Vodafone Group Plc (Video) and Mr. Rajan Anandan, Vice President, South East Asia and India, Google.



Mr. Manoj Sinha,

Hon'ble Minister of State (Independent Charge) for Communications and Minister of State for Railways

"India Mobile Congress has brought various stakeholders together to a global platform.

I hope it enables constructive discussions with stakeholders across the world, and thereby accelerate implementation of the objectives of the government of India and pave the way for further growth of the telecom industry in the country. We want to organise India Mobile Congress every year. We expect that it will emerge as a global event in years to come."



Mr. Ravi Shankar Prasad,

Hon'ble Minister of Electronics and Information Technology and Law and Justice

"We have to balance data availability, utility, anonymity and privacy. With passage of time, we need new polices. We decided we will finalize new polices for electronics, internet of things, software product, e-commerce and cloud computing. We will do these with proper public consultation and whatever is required to propel India to realise digital, high growth. In order to improve mobile phone connectivity, the Cabinet today approved installation of telecom towers in all army cantonments."



Mr. Dharmendra Pradhan,

Hon'ble Minister of Petroleum and Natural Gas & Minister of Skill Development and Entrepreneurship

"I'm grateful to telecom industry for enabling us to bring LPG to 5 crore homes across India."



Mr. Satish Mahana,

Hon'ble Minister of Industrial Development, Uttar Pradesh

"We've capacity & capability to provide big industrial infrastructure for telecom in UP."



Ms. Aruna Sundararajan,

Secretary (T) & Chairman, Telecom Commission, DoT

"The Indian government is committed to ensure every Indian is a part of digital revolution. We don't just want to connect every Indian with broadband, but through next-gen networks." The Government is aiming to ensure that around 700 million people will have access to Internet by 2022. We will fully connect 1 lakh GPs by end of this year. 1 million Wi-Fi hotspots will also be installed by 2019."



Mr. N Shivasailam,

Additional Secretary (T), Telecom Commission, DoT

"The Forum will evaluate, approve roadmaps and action plans for #5G India 2020 with primary goals for early deployment of 5G in India."



Mr. Sunil Bharti Mittal, Founder & Chairman, Bharti Enterprises

"We have a Prime Minister and a Government that is committed to using digital platforms to serve the society, and this combination gives me hope that India will emerge as one of the leading telecom markets on the globe. While we compete head-on for the benefit of customers, we have to collaborate amongst ourselves, use common towers, common fibre, submarine cables. I am glad that finally, India has its own Telecom Congress which was long overdue. The first edition that has started today will grow in size and stature to become the world showpiece in the area of mobile & technology."



Mr. Mukesh Ambani, Chairman, Reliance Industries Limited

"We must break silos and forge partnerships. No corporate, nor the government, can do it alone. Together, we can achieve the unimaginable. The fourth industrial revolution is fuelled by data, connectivity and artificial intelligence. India now has the opportunity to drive this revolution which is set to usher in more dramatic transformations globally than the previous ones. Data is the New Oil and we have abundance of it. I believe that 4G coverage in India will become larger than 2G coverage in the next 12 months."



Mr. Vittorio Amedeo Colao,

Chief Executive Office, Vodafone Group Plc

"Vodafone has made a commitment to bring in new investment through new technologies. We offer unified communication in most parts of the world. We want to offer it also in India. This is strategic for Vodafone but it's also strategic for India as a country".



Mr. Rajan Anandan,

Vice President, South East Asia and India, Google

"India's internet landscape is incredibly dynamic and companies that focus on building products to cater to the needs of India will see unprecedented adoption of those services."

The CEO Conclave Vision 2020



The first day also saw an enriched panel discussion on the future of the mobile and internet, the necessary infrastructure needed, the bottlenecks involved and the facilitative laws and policies towards an enhanced & advanced digital India by the industry stalwarts.



Mr. Gopal Vittal

Chief Executive Officer & Managing Director of Bharti Airtel India & South Asia,



Mr. Himanshu Kapania

Managing Director of Idea Cellular Ltd.,



Mr. Sunil Sood

Managing Director & Chief Executive Officer of Vodafone India Ltd.



Mr. Mathew Oommen

President Network, Global Strategy and Service Development of Reliance Jio Infocomm Ltd.



Mr. Karan Bajwa

Managing Director of IBM India Pvt. Ltd.



Mr. Binny Bansal

CEO & Co-Founder of Flipkart



Ms. Aruna Sundararajan

IAS Secretary (T) & Chairman, Telecom Commission, DoT

Launch of COAI's IMC - Deloitte Report

The COAI's IMC-Deloitte report was also launched at the #IMC2017 inauguration today. The report highlights challenges and solutions for connecting the next billion of the Indian population to the worldwide web and opportunity for India.

According to COAI's report, 'setting aspirational goals', 'increasing planned budgetary allocation and effective usage of Universal Service Obligation Fund (USOF)', 'implementing policies and guidelines to standardise deployment of infrastructure' are some of the key recommendations for consideration to build this connectivity-infrastructure for billions. The report also addressed Net Neutrality as a continuous area of debate.



“ As the fastest growing and second largest telecom market, India represents a strong destination for investment. Telecom is redefining mobility, work, governance, etc. and will promote geographical, financial and social inclusion and enable the interplay of technologies and industries for exponential growth propelling India towards a \$5 trillion economy.

PN Sudarshan, Partner at Deloitte Touche Tohmatsu India LLP ”

Visit by British High Commissioner

Alexander Evans, Acting British High Commissioner to India, who inaugurated the UK Pavilion at the #IMC2017 said that his country wants to bring its cutting-edge technology and innovation to India and partner with Government of India initiatives like the 'Digital India' and the smart cities programmes.



The Product Launches, Live Demos, Experience Zones



Launch of Chipset MT6739 by MediaTek

MediaTek Inc., the Taiwan-based global semiconductor leader, introduced its MT6739 chipset at #IMC2017. The high-speed quad-core System on Chip (SoC) is built for India's rapidly growing 4G market. The MT6739 features an advanced World Mode LTE Cat.4 modem, dual camera photography and 18:9 display support to bring latest 4G LTE functions and large, beautiful phone designs to the mainstream users. MT6739 is a quad-core 64bit ARM Cortex-A53 processor and operates up to 1.5GHz.



Vodafone in partnership with Videocon for Wallcam

New CCTV camera with 4G mobile sim slot. With this CCTV solution, can be installed in mobile units like busses, trains or public places. Vibration resistant and shockproof cameras



Ericsson Motion Sensing Robotic Arm & World's First 5G Radio AIR 6468

An Ericsson representative showed us a bionic arm that a doctor could operate remotely with one-millisecond latency. Another interesting application of 5G showcased through a robotic arm that mimicked the movements of a human hand with precision. Theoretically, the reduced latency levels of 5G could enable surgeons to conduct operations remotely with increased precision.

The 5G Radio works on MIMO Technology which is a technique for providing high capacity gain using the existing spectrum. Currently, in India, we have 2-4 t*r antenna radio systems whereas this is a 64 t*r antenna radio system providing 5 times the capacity gain in a single cell. The 5G radio can be used with the current LTE system and when the 5G ecosystem is established a simple software upgrade will be sufficient to make it work in a 5G environment.



BSNL and VNL | BSNL's Satellite Phone Service

Home-grown telecom equipment and solution provider, Vihaan Networks Limited (VNL) signed a MoU with the state-run telecom company, BSNL to provide solutions for disaster management. "The `Relief 123' service is an integrated disaster response solution, designed and manufactured by VNL and the backhaul connectivity will be provided by BSNL.

At the IMC 2017, BSNL also launched their satellite-based mobile services for texts and voice calls. The Sat-Phone from BSNL is launched to keep people connected even in the remotest of places. The service was formerly restricted to government agencies. Now the service has been opened up to the general public.

RJIO



After the launch of the ultra-affordable Rs 1500 Jio feature phone, the company showcased another interesting capability of the device. By using a simple dongle, the phone can connect to any TV – CRT or LCD flat screen – to display live TV via the Jio TV app. The dongles, which are sold separately, come in two varieties, one with an RCA port and the other with an HDMI port. The dongle also charges your phone as you watch TV on the big screen.



Google Experience Zone

Tint Brush by Google, a 3D based application where you can draw in air and see it come alive in front of you was displayed at #IMC2017. It makes the space around you a canvas using 3D space and Virtual reality. Available on HTC Vive and Oculus. Google also had a special Made In India Section where they showcased products like Google Translate, Google Maps and Android Zone etc.



Qualcomm

A series of smartphones were displayed that used a Qualcomm chip. The live demo also gave an insight into the Virtual Reality, Dual VOLTE Technology and Gesture control technology, wherein Gestures were used to control a drone, play music through virtual instruments, dim lights etc. Also, HUG Innovation displayed their Smart Watches that came in with a Qualcomm Chip inside.



Nokia's Phones, Technologies & 360° Camera on display

This camera is not from HMD Global, the sole global licensee of Nokia handsets. Nokia has been creating technology that connects the world and is still committed to making high-quality, cutting-edge tech products. The 360° stereoscopic camera called Nokia OZO has 8 lenses, each with a 190° field of view. It can shoot videos at 30 fps and packs in 500GB of onboard storage. Also, Nokia had their phone on Display including Nokia 5, Nokia 6, Nokia 8 and Nokia 3. Nokia representatives showcased Ultra Compact LTE Network technology, a small tower that comes coupled with a machine that can create local LTE network spanning kilometers. The device has been designed for military and disaster situations in mind. "Put the tower on the roof, and thousands of people in the neighborhood would be able to talk to each other and share videos and documents



Indian Space Research Organisation (ISRO)

In line with Make in India, ISRO's indigenous navigation satellite is under development. At IMC, the space agency will showcase the technology and detail the working of NavIC. The 'desi' navigation system is poised to compete with other navigation systems, including GPS (Global Positioning System), which is built by the US.



Leaf Studios

An IIT tech start-up delivering world-class affordable and high definition audio devices. The amazing audio products from Leaf Studios have won more than 10 international and national awards including Ericsson innovation award this year, resulting in a full-fledged product and led to the start of Leaf Innovation Pvt Ltd.

LG K7i The Smartphone That Drives Away Mosquitoes

LG launched a unique budget smartphone at the IMC, the LG K7i. The phone packs in 'Mosquito Away Technology' which is supposed to drive away mosquitos! The device emits specific sound waves at an ultrasonic frequency which are irritating for mosquitos and drives them away. This unique smartphone will be available at a price tag of Rs. 7,999/-.



Meizu Pro 7 Plus: The Smartphone With 2 Screens

Chances are, you might have heard about this one already. For those who haven't heard about this unique smartphone, the Meizu Pro 7 Plus comes equipped with two screens. There's a regular screen at the front, and the other one, a 1.9" AMOLED panel is located below the dual cameras at the back. It is a touchscreen. So, you can take ultra-hi-res selfies with your primary camera. Besides this, if the phone is lying face down, the second screen will show the number of incoming notifications.



Launch of 5G Ready Smarter Network Technology by Sterlite Technologies

Sterlite Tech, an end-to-end global technology leader in smarter digital networks, launched a high-speed 5G ready network solution named FlashFWD at the India Mobile Congress (IMC) 2017, being held in New Delhi, India. They also displayed smart city solutions for a village environment.



Google



Nokia



Qualcomm

The Exhibition

The Exhibition featured more than 100+ exhibitors from ICT, TMT, Government sector, Embassies, States etc. who showcased new innovations, products & services, launches, disruptive technologies, experience zones, country pavilions and much more.



IBM





Idea



MediaTek



Wipro



GIL



Huawei



BSNL



Vodafone



Ciena



Ericsson



SpreadTrum



Accenture



Facebook



AGC



One Click



Apalya



ZTE

Exhibitors



Hall	Stall	Participant
8	1	FACEBOOK INDIA ONLINE SERVICES PVT LTD
9	3	V-CON INTELLIGENT SECURITY PVT. LTD.
9	5	KERALA START UP MISSION
9	6	KERALA START UP MISSION
9	6A	KERALA START UP MISSION
9	7	AMRL HITECH CITY LIMITED
9	2	GOOGLE INDIA PVT LTD
10	12	ONE CLICK TECHNOLOGIES PVT. LTD.
10	24	10DIGI (SOFTAGE COMMUNICATIONS PRIVATE LIMITED)
10	13	CRITERION NETWORKS
10	13AB	KAP CALL CENTER PVT. LTD
10	15A	DCIRRUS CLOUD COMPUTING SERVICES PVT.LTD.
10	15	MOBICO COMODO PVT.LTD.
10	14A	LIVEON TECHNOLABS PVT. LTD.
10	14	HALT DOS.COM PVT. LTD.
10	13A	PIERIAN DIGITAL PVT. LTD.
10	17AB	LEAF INNOVATION PVT. LTD.
10	22	INFOBIP
10	19	VALUEFIRST DIGITAL MEDIA PRIVATE LIMITED
10	15AB	ANUKUL AGROTECH PVT. LTD.
10	11	INDIAN SPACE RESEARCH ORGANISATION
10	16	CUTTING CHAI TECHNOLOGIES
10	17	NDTV
10	23	PARAMOUNT COMMUNICATIONS LIMITED
10	20 & 21	KOTKAR ENERGY DYNAMIC PRIVATE LIMITED
10	10	HUAWEI TELECOMMUNICATIONS (INDIA) CO. PVT. LTD.
10	8	AIRTEL NETWORKS
11	44	SPREADTRUM COMMUNICATIONS INDIA PVT. LTD.
11	26	MOBILOITTE TECHNOLOGIES INDIA PVT LTD
11	29	LIVINGSTON INDIA PVT LTD (PART OF MICROLEASE GROUP)
11	52	PINE TREE SFOR SOLUTIONS PVT LTD
11	54	TIGER POWER
11	40	CAVENA IMAGE PRODUCTS AB (CAVENA)
11	46	ROUTE MOBILE LIMITED
11	30	ROHDE & SCHWARZ INDIA PVT. LTD.
11	79	LEKHA WIRELESS SOLUTIONS PVT. LTD.
11	41	NEOSOFT TECHNOLOGIES
11	37	ERICSSON INDIA PRIVATE LTD.
11	55	EAST SUN ELECTRONICS INDIA LLP

Hall	Stall	Participant
11	78	BNN COMMUNICATION ENGINEERS PVT. LTD.
11	47	DASAN INDIA PRIVATE LIMITED
11	81	ANRITSU INDIA PVT. LTD.
11	43	AGC ASIA PACIFIC PRIVATE LIMITED
11	58	STERLITE TECHNOLOGIES LTD.
11	49	WIPRO LIMITED
11	28	PICEASOFT LTD.
11	69	L & T TECHNOLOGY SERVICES
11	71	TATA COMMUNICATIONS LIMITED
11	39	CLOUD INFOTECH
11	56	VINCULAR
11	72	FROG CELLSAT LIMITED
11	77	HONG GUANG DE TECHNOLOGY INDIA PVT. LTD.
11	45	APALYA TECHNOLOGIES PVT LTD
11	56A	TUV SUD SOUTH ASIA PVT. LTD.
11	27	K & S PARTNERS
11	76	S.G. CORPORATE MOBILITY PVT. LTD.
11	36	SAVITRI TELECOM SERVICES
11	57	NATIONAL PROCESS PVT. LTD.
11	73	CABLE QUEST
11	53	VOICETREE TECHNOLOGIES PVT. LTD.
11	80	XOXODAY
11	68	TELECOM ERA
11	64	MY MOBILE
11	65	SATELLITE @ INTERNET INDIA
11	66	ADI-MEDIA COOMUNICATION TODAY
11	62	C-DOT
11	75	EXFO SALES & SERVICE (INDIA) PRIVATE LIMITED
11	61	LAVA INTERNATIONAL LTD.
11	60	ROSENBERGER ELECTRONIC CO.(INDIA) PVT. LTD.
11	59	MEDIATEK INDIA TECHNOLOGY PVT LTD
11	31	QUALCOMM INDIA PVT LTD
11	35	ZTE TELECOM INDIA PVT. LTD.
11	32	NOKIA SOLUTIONS AND NETWORKS INDIA PRIVATE LIMITED
11	25	RELIANCE JIO INFOCOMM LIMITED
11	33	IDEA
11	50	CIENA COMMUNICATION INDIA PRIVATE LIMITED
11	34	VODAFONE INDIA
12	1	GUJARAT INFORMATICS LTD (GIL)
12	6	UK PARTNER
12	3	BSNL CO.
12A	1	GOOGLE EXPERIENCE CENTRE
12A	2	IBM INDIA PRIVATE LIMITED





Large Assemblage of Delegates & Visitors

IMC 2017 attracted over 2,000 delegates, 32,000 business visitors and several stakeholders across the industry including active participation from start-ups, industry executives as delegates as well as ministers, CMOs, CFOs, CTOs of major ICT players, representatives from global innovation hubs, small and medium businesses (SMEs), founders, entrepreneurs and innovators, bankers, venture capitalists, investors, academicians, consultants and digital thinkers.



Categories

- Ministers & VVIPs
- Regulators
- Representatives from Global Telecom Association
- Heads of international organizations
- Industry CEOs, CMOs, CFOs, CTOs of major ICT players & investors
- Bankers, Venture Capitalists
- Healthcare, retail & other ICT enabled industries
- Small & medium businesses(SMEs), founders, entrepreneurs & innovators
- Start-ups / App Developers
- Representatives from Global innovation hubs
- Academicians, Consultants and Digital leaders
- Leading Global Media

The Conclave

The Conclave provided an in-depth coverage of the current and future mobile industry, highlighting specific areas of growth as well as the latest technological developments, next generation services and growth strategies. Launching the discussions were the Leadership Summits and Ministerial Round table bringing together highest level participants from Government, industry and SMEs to debate key issues around the importance of forging international partnerships to help extend the socio-economic benefits of Mobile related industry.

Keynote Speakers



Mr Alex Rogers
EVP & President, Qualcomm
Technology Licensing
Mobile: Foundation of a Digital Economy in India
"As the largest technology platform in the world, Mobile is fueling the digital economy"



Mr. Piyush Goyal
Hon'ble Minister of Railways &
Minister of Coal Government of India
"India Mobile Congress will integrate entrepreneurs & govt to provide ultimate connectivity"



Mr. Nunzio Mirtilo
SVP & Head of Market Area, Ericsson
Networks to drive a Digital Future
"5G will stretch & expand the explosion of data & more connectivity"



Mr. Sanjay Kamat
MD, Consulting Practice Research
Nokia Bell Labs
"Interconnection & interdependence of new systems can to transform economy&society"



A. S. Kiran Kumar
Chairman ISRO, Secy DOS
*"Today we have one satellite with 8 beams which can cover the entire country"
"We've used mobile tech to help fishermen, when fishing in the ocean; in their local language".*



Mr. David An
Chief Technology Officer, ZTE
"ZTE is willing to closely collaborate with the industry for better 5G experience."



Mr. Mathew Oommen
President Network, Global Strategy,
and Service Development
Reliance Jio Infocomm Limited
LTE to me is learn to earn, which will enable digital empowerment across India



Sumeet Arora
SVP, Engineering Strategy,
Technology and Innovation,
Cisco
"A lot more needs to be done for QoS, customer service and retention & cybersecurity"



Mr. Steve Alexander
Technology Officer,
Ciena Networks
Connecting the Next Billion
"The day isn't far when every single person would reap the benefits of govt initiatives through technology"



Shri Anupam Shrivastava
Chief Managing Director, BSNL
#BSNL has connected 85% of gram panchayats under Phase1 of #BharatNet



Panelists



A P Hota
Former CGM, RBI & Former MD & CEO,
NPCI



A P Singh
Managing Director & CEO,
India Post Payments Bank
IPPB



Akhil Gupta
Vice Chairman, Bharti Group &
Executive Chairman, Bharti Infratel Ltd
TAIPA



Dr Alexander Evans
Deputy High Commissioner to India
British High Commission, India



Dr. Anand Agarwal
CEO & Whole-time Director
Sterlite Tech



Aruna Sundararajan, IAS
Secretary, Secretary (T) & Chairman,
Telecom Commission
Organisation: DoT



Arvind Gupta
Inventor
Digital India Foundation



Bala Maladi
Chief Executive Officer
Atria Convergence Technologies Pvt Ltd



Bimal Dayal,
Chief Executive Officer
Indus Towers Limited



Biswanath Sen Gupta
CEO, UIDAI



CB Velayuthan
Vice President- Global Sales
Nokia Networks s policy, Facebook



Chetan Krishnaswamy
Director, Public Policy
Google



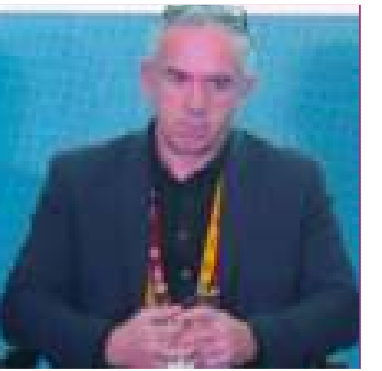
Mr. Christian Hedelin
Head of Strategy for
Business Area Networks
Ericsson



CP Gurnani
Chief Executive Officer and
Managing Director
Tech Mahindra Ltd.



Erick Kish
Digital Attaché
U.S. Embassy Commercial Section



Finbarr Moynihan
General Manager,
Corporate Sales – International
Organisation: MediaTek



Gopal Vittal
MD & CEO (India & South Asia)
Bharti Airtel



Himanshu Kapania
Managing Director
Idea Cellular Limited



Jay Chen
Chief Executive Officer
Huawei India



Kevin Martin
VP, Mobile, and Global Access policy
Facebook



Larry Paulson
Vice President &
President Qualcomm India
Qualcomm



Mr. Ludvig Landgren,
Vice President
Head of Network Applications &
Cloud Infrastructure, South East Asia,
Australia and India, Ericsson



Prof. Mischa Dohler
Chair Professor of
Wireless Communications
Kings College, London



Paolo Sidoti
DLeading Digital Network
Transformation in Australia -
Managing Director, Accenture



R S Sharma
Chairman, TRAI



R.K.Bahuguna
Chairman and Managing
Organisation: Railtel



Capt Raghuram
President Risk, Security &
New Ventures, Reliance Industries,
TEDx Speaker
Reliance Industries Limited



Rajan S. Mathews
Director General
Cellular Operators
Association of India (COAI)



Ramana Jampala
President & Chief Executive Officer
Avlino Inc



Ranjana Narawane
Managing Director – Technology,
Advanced Technology Center, India,
Accenture



Dr. Robert Pepper
Head, Global Connectivity Policy,
and Planning, Facebook



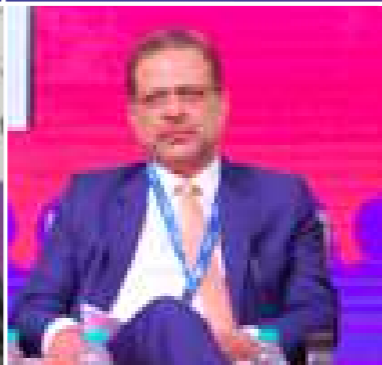
Rohit Adlaka
VP & Global Head,
Wipro HOLMESTM &
Automation Ecosystem
Wipro Limited



Ryan Perera
Vice President & Country Head,
Ciena Communications, India
Ciena Communications



Sanjay Kaul
Managing Director – India & SAARC for
Global Services Provider Business Group
Cisco Systems India Pvt Ltd



Sanjay Malik
Vice President, Head of India Market
Nokia



Sapna Chadha
Marketing lead, Southeast Asia & India
Google



Serge Willenegger
Senior Vice President,
Product Management
Qualcomm Technologies, Inc.



Stefano Savioli
Head of Global Sales -
Network Planning & Optimization at
Nokia Networks, Nokia



Sunil Sood
Managing Director and
Chief Executive Officer
Vodafone



Umang Das
Chief Mentor at ATC India
American Tower Co.



IMC 2017 RECOGNITION AWARDS

For those who have contributed to the ICT ecosystem and have the potential to make an impact

Award Partner

Mahindra
COMVIVA

Knowledge Partner

Deloitte.



AWARD CATEGORY

WINNERS

Technology to connect the next billion (For Start-Ups)

Dirghadhi Technology, Tagbox Solutions Private Limited, and InFeedo Private Limited.

Technology to bridge the digital divide

Defence Research Development Organization (DRDO), Indian Space Research Organization (ISRO) and Unique Identification Authority of India (UIDAI)

Gadget of the Year

Samsung for its Note 8 and Samsung Pen

App of the Year

Paytm

Social Media Channel of the Year

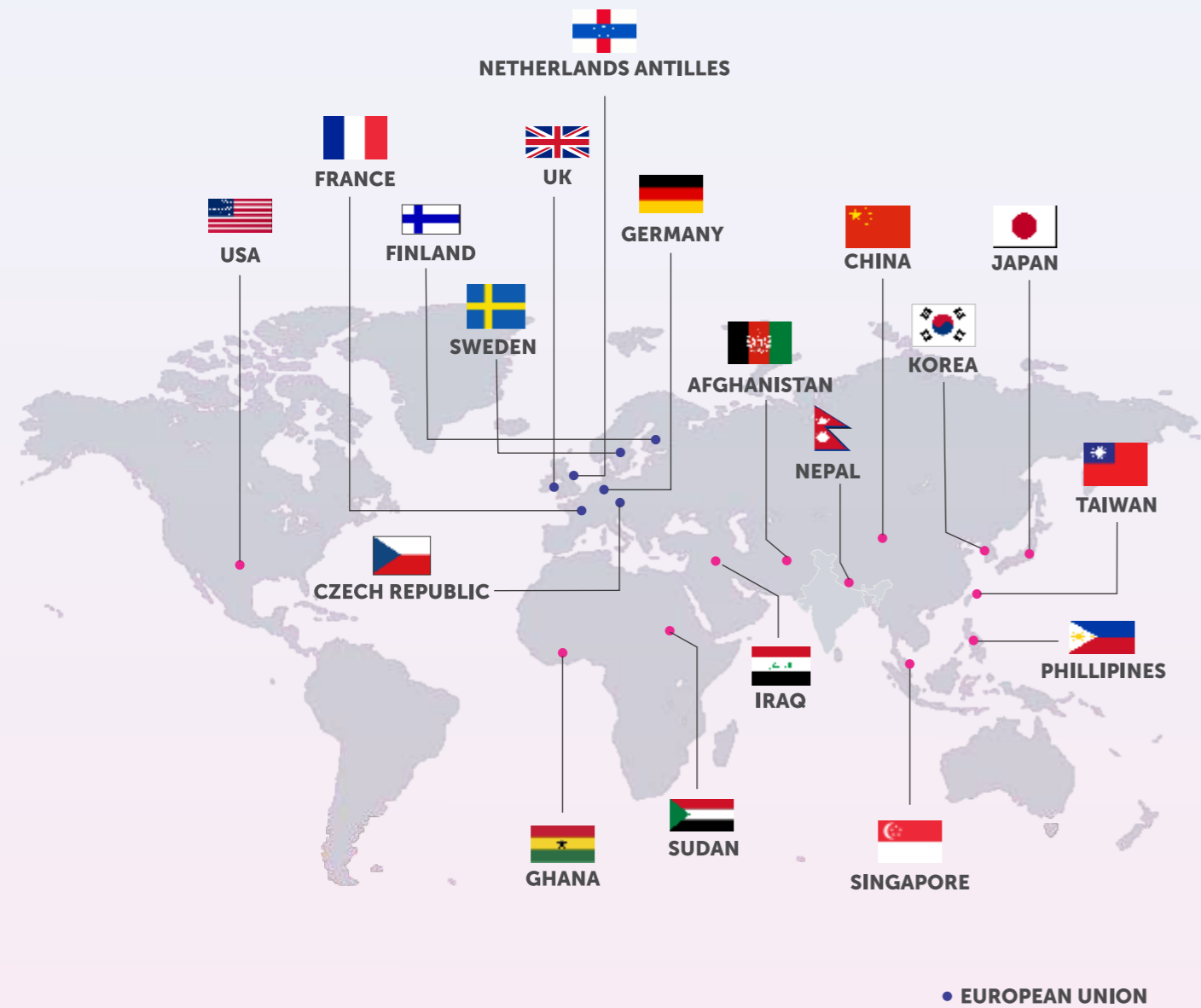
Instagram

Tech Innovation of the Year

HTC Vive and LG OLED

Special Mention in Start-Up Category

Kratikal Tech Pvt Ltd and Leaf Innovation Pvt Ltd.



International Presence

IMC 2017 saw participation of delegates from across the world. With representatives from global giants of the telecom world, India Mobile Congress 2017 was truly an internationally iconic event.

COVERAGE REPORT

INDIA MOBILE CONGRESS 2017 was promoted and marketed by way of a comprehensive multi-media strategic plan so as to reach maximum audiences.

118
Electronic Publications

723
Print Publications

2000
Articles

600
Media Reps

1068
Online Publications

Press Advertisements



Digital Media



Twitter
 Trending #3
 Tweets - 5586
 Impressions - 108.2K
 Reach - 16 Million



Facebook
 Live Videos Views - 31,000
 Shares - 2,000
 Reacg - 293,964
 Press Conference Views - 1,000



You Tube
 Live Video Views - 4,600
 Video Views on Tech - 50,000

Electronic Media



INDIA MOBILE CONGRESS KICKS OFF IN NEW DELHI
RIVALRY AMBANI, MITTAL COME TOGETHER
 CEO MARK ZUCKERBERG REJECTS CHARGE | SAUDI ARABIA APP



Press Coverage

Govt plans to make next India Mobile Congress a global event
 TO ATTRACT GLOBAL AUDIENCE
 The government is planning to regularize the India Mobile Congress as a global event to attract global audience. The event will be held in New Delhi, India, from September 27-29, 2017. The government is planning to make the event a global event to attract global audience. The event will be held in New Delhi, India, from September 27-29, 2017. The government is planning to make the event a global event to attract global audience. The event will be held in New Delhi, India, from September 27-29, 2017.

Telecom sector may witness ₹60,000 cr investment in FY18
 Industry players to pump in money to boost digital infra: Airtel to invest ₹20,000 cr
 Telecom sector may witness ₹60,000 cr investment in FY18. Industry players to pump in money to boost digital infra: Airtel to invest ₹20,000 cr. The telecom sector is expected to witness a significant amount of investment in FY18, with industry players like Airtel, Reliance, and Bharti looking to boost their digital infrastructure. Airtel is expected to invest ₹20,000 cr in digital infrastructure.

Mittal & Ambani in sync to make India a digital society
 The government is planning to regularize the India Mobile Congress as a global event to attract global audience. The event will be held in New Delhi, India, from September 27-29, 2017. The government is planning to make the event a global event to attract global audience. The event will be held in New Delhi, India, from September 27-29, 2017. The government is planning to make the event a global event to attract global audience. The event will be held in New Delhi, India, from September 27-29, 2017.

Govt plans to make next India Mobile Congress a global event
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India Mobile Congress to become global now
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INDIA 'LEAPFROGS' AHEAD



Venue Branding



“We are extremely pleased to be a part of such a successful event. It had some fantastic showcases. We have demonstrated some cutting edge new technologies. We got excellent responses from various customers & industry folks who visited us. We had great interaction in panel discussion & keynote addresses in other discussions. We have been visiting MWC, Barcelona since many years & we have made a tremendous beginning to make this event even bigger. Congratulations to the organizers for doing this extremely well.”

Nokia

“We are participating in IMC 2017& our experience with the event has been beyond our expectations after seeing response from audience. Kind of discussions which were held in summit was really amazing.

There were various discussions regarding 5G which is a futuristic technology & which is going to change the whole horizon of the country. It is a very opportune time that such discussions around futuristic technology has taken place.

Huawei

“A big thank you to Rajan, Ministers & team for putting this together. We hope that for next year we will do the same & perhaps on a larger scale. One thing we would like to add is to increase the number of handset manufacturers in panelists & on the floor.

Qualcomm

Testimonials

“It's our pleasure that we are a part of the 1st edition of IMC which has been organized here at Pragati Maidan, New Delhi from 27th to 29th September 2017. We are excited to be a part of such a global event of Telecom and IT industry which happened in India like Barcelona and Shanghai. We congratulate the organizers for organizing such a global event for development of MSME& IT & Telecom sector. We are waiting for next IMC on a larger scale next year.

One Click Technology

“ZTE is a leading telecom service provider & we are having solutions for 5G, Flexol, IOT for network, big broadband, big video. As this is the first edition of India Mobile Congress,, it is really great that IMC as a team has organized it very well. We are proud to be associated with COAI. We are looking forward that every year it will keep on doing its best.

ZTE

“We have been to lot of events for MWC, Bcelona. We have been happy to have IMC in India where we have the opportunity to showcase our capabilities across. Couple of good things which we realized for introduction of 4G & 5G much before anywhere else. Showcase has really been proved to be ahead in terms of technology. A suggestion from us is that we should invite SAARC countries like Sri Lanka, Bangladesh etc also to partner at IMC. We should show technical leadership to these countries.

Wipro

“We really think IMC has been a great platform, a new platform but one which was much needed in Indian telecom industry. We have seen many relevant customers visiting our booth. We got great opportunity to interact with them. Discussions which have happened at the conference have been truly phenomenal. We wish all the best to team IMC for future. Hope to be here again next year.

Ericsson

“Since India is growing, we have been going for international events. It's a very nice stage to share. All the best to IMC!

Videocon

“This is the first time IMC is happening here. It was a great thing for us. We had many footfalls, customers, visitors & participants. It was in general a great initiative. We look forward to participate again.

10 Digi

“Infobip is a UK based organization. We are very privileged to be a part of IMC for hosting a booth here. We have been leaders for A2P messaging. We have been participating in MWC, Barcelona & other locations. In India, attending IMC is very important for large mobile ecosystem to be connected & we have a good instance of people who have been connecting with us. We see large integrators like L&T, HCL, and Wipro etc who are directly connecting to Infobip.

At IMC, it's a wonderful forum for large MNCs & organizations to put up their important set ups & look at an ecosystem of growing device arena.

Infobip

“Piceasoft is a Finland based company & we have put up a stall here, participating in IMC. The footfall is that it could have been better. We look forward coming back in IMC 2018. We would like to see more of handset manufacturers as well. Overall, it has been a great experience.

Piceasoft

“It's for the 1st time we are participating in any event & to be part of COAI. It's really a life changing event & we are happy to be part of association with COAI.

Kap Call Centre

“Experience at IMC was excellent, quality crowd & lot of customer visits. We look forward for massive scale & more technology at IMC next year.

Rosenberger

“We would love to have IMC over & over again because it's a great platform for start ups to come, find offline distributors, find different business partners to work & to grow ahead with. Almost every start up should visit here next year because this kind of platform has been missing in our country & MWC which has been happening gives initiative when new products are being launched where companies come together. It's great to be here & hope to see all of you here again next year.

Leaf Innovation

“ We are very excited to be part of the show. We have had a very good experience in terms of visitors & leads we got from the show. Overall response of OTT space has been very encouraging. We expect good footfalls & conversions from the show. Hopefully, we will come back next year with a better turnaround. Wishing IMC all the best!

Apalya ”

“ We are designers, developers & manufacturers of specialized skid based systems for mobile telecom applications. Experience of IMC is great & we feel such IMC should be organized every year.

Kotkar Energy ”

“ IMC has been a good platform for our organization to connect with lot of customers who are potential to us & do networking with different companies which are in similar space of telecommunication & which are relevant to our piece of business. We are proud to say that this event has given us lot of value addition to our business. We definitely foresee to participate in IMC next year.

Value First ”

“ IMC has given us a very good platform to showcase our products. We are a start up based at New Delhi. It is a very good initiative for inviting start ups to come & join this platform. Our suggestion is to give a chance to start ups to speak on stage regarding the same.

Dcirrus ”

“ We are a consulting start up from Bangalore & we had an amazing time at IMC. We were here to showcase our digital platform & our travel by solutions. We are very happy to be shortlisted for start up awards here at IMC 2017. We also had interesting interactions with lot of people & we also attended some keynotes & interacted with keynote speakers as well. Hope to be at IMC next year.

Pierian Digital ”

“ It is good to be here at IMC 2017. We got lot of opportunities to meet service providers & various customers from various enterprises who showed interest in Criterion cloud platform as we are demonstrating here at our booth. It has been a great show & we really hope to be here next year & able to showcase more solutions which will help our customers increase value out of SDNFT which is transforming world of traditional computer networking.

Criterion Networks ”

“ For us, IMC has been great experience because it has enabled us to reach a lot of customers we were planning to go to. It is a platform to showcase what we do & how we do to a lot of customers here. The response we got from IMC & customers is brilliant. We really look forward to coming back in such events.

Mobiloitte ”

“ In these 3 days, we showcased our products & electronic components. Lots of people came & we expect more people. We are thankful for this opportunity.

AGC ”

“ We had a very good experience in IMC. This is the 1st time of IMC in India. There are a lot of things to learn. We would love to participate every year in this event.

Mobico Comodo ”

“ Considering this as 1t edition of IMC, we think it's a great platform to bring all the companies which are into mobile & IOT segments together. We look forward to another edition & wish IMC stronger year by year.

Spreadtrum ”



WE THANK OUR PARTNERS AND EXHIBITORS

On behalf of the entire team of The India Mobile Congress #IMC2017, we wish to convey our thanks and heartfelt gratitude to all Ministries, Exhibitors, Delegates, Speakers, Media, Colleges, Vendors etc. for being a part of, at India's first and largest event, Connecting Mobile, Internet, and Technology. Thanks for your support and cooperation, the 3-day event featuring cutting edge technology, innovation, a wide range of new products, consumer tech, IoT etc. has been hugely successful. This mega event attracted 2000+ delegates, 32000 + visitors, 152 Speakers, 100+ Exhibitors and 100+ start-ups. It was covered by over 600 media representatives which included national and international press, and the massive press coverage for the India Mobile Congress 2017 led to more than 2000 articles across print, electronic and online publications. For the first time, the

event saw heavy participation from senior government ministers (central and state), with three nodal ministries at the inaugural ceremony, as a testimony of the trust and leadership which IMC has been able to foster amongst key decision makers. We thank you for supporting this iconic event and look forward to seeing you next year for our second edition, which will get even bigger and better with your participation and leadership. We would like to specially thank our principal sponsor Google for their support and participation at India Mobile Congress 2017.

IMC 2018 with its new theme NEW DIGITAL HORIZONS Connect, Create, Innovate is scheduled on October 25-27, 2018 and will be held at the same venue, Pragati Maidan in New Delhi.

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Thank you for being there at
IMC 2017

See you
next year @

**INDIA
MOBILE
CONGRESS**

25 26 27 OCTOBER 2018

PRAGATI MAIDAN, NEW DELHI, INDIA





सत्यमेव जयते

Department of Telecommunications
Ministry of Communications
Government of India



INDIA MOBILE CONGRESS

25 26 27 OCTOBER 2018

PRAGATI MAIDAN, NEW DELHI, INDIA

Mobile, Internet, and Technology are fuelling the Digital Economy. India's growing and robust start-up culture, a strong base of development partners, dynamic & vibrant internet ecosystem, rapid digitization & network transformation, competitive smartphone market, and its large economy make it an "incredibly unique and valuable" market. The companies that focus on building products and services to cater the needs of India will give rise to various innovations, technologies, products, research labs, start-ups and initiatives that will help transform the world.

In the coming year, IMC 2018, with its theme NEW DIGITAL HORIZONS Connect, Create, Innovate aims at building ideas, forging lasting Industry relationships, showcasing cutting- edge mobile technology & product trends, providing sectoral insights, industrial solutions, case studies & workshops. The platform will see an increasing International presence with over 35+ Partner Countries, 160+ Global Speakers, 300+ Exhibitors, 1000+ International Media & 200,000+ visitors. A special focus will be given to Start-ups in the technology space through Mentorship Program and Innovation Awards.

The conclave will comprise of Ministerial & Partner Programs in Digital India, Smart City, Emerging Technologies, Make in India Projects, Skill Harmonization, Business Innovation, Knowledge Sharing, etc. There will a technology showcase offering a glimpse into Virtual Reality, Connected Cars, m-Health, Smart Wearables, Smart Home, Artificial Intelligence, Drones, Robotics, Smart Energy, Internet of Things, Blockchain, Bitcoin, Machine Vision, Cloud Computing, Holography etc. IMC 2018 will bring together the right people, in the right place and at the right time.