



# IMC 24

# THE FUTURE IS NOW

Post Show Report

15-18 October, Bharat Mandapam, New Delhi

“

**India's mobile and telecom journey in the 21st century is a subject of study for the whole world**

”

**– Narendra Modi**

Hon'ble Prime Minister of India  
in his inaugural address at IMC 2024





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# Executive Summary

The India Mobile Congress 2024, held from **15th to 18th October** at Bharat Mandapam, New Delhi, marked the 8th edition of Asia's leading Telecom, Media, and Technology forum. Co-organized by the Department of Telecommunications (DoT) and the Cellular Operators Association of India (COAI), this year's event aligned with the World Telecommunication Standardization Assembly 2024 (WTSA'24), emphasizing the theme, "**The Future Is Now**".

Inaugurated by **Hon'ble Prime Minister Shri Narendra Modi**, IMC 2024 showcased cutting-edge technological innovations that have the potential to significantly contribute to India's GDP through advancements in 5G, 6G, and other emerging technologies. During the inauguration, the Prime Minister underscored the nation's commitment to leading global digital transformation and setting international standards in tech innovation.

IMC 2024 was a groundbreaking event, attracting over **1.75 lakh attendees** and hosted delegates from an unprecedented **123 countries**. The event featured **920 startups**, over **820 speakers**, and **264 partners & exhibitors**, demonstrating India's role as a catalyst in global technology innovation. With participation from **29 academic institutions and 13 ministries**, IMC 2024 fostered international cooperation, promoted sustainable development, encouraged entrepreneurship, and drove both foreign and local investments, solidifying its position as a cornerstone event in the global tech landscape.





# Reach & Resonance



175k	123	39k sqm	860	186	29	920	264	1475
Attendees	Countries represented	Exhibition Area	Speakers	Session	Ministries & States	Startups	Partners + Exhibitors	Technology Use cases
	6048	1.1 <sup>BN</sup>	40 <sup>BN</sup>	40,271	43,697	1325	32	
	Media Publications	Social Media Engagement	Video Views	Tweets	Connections facilitated on the App	Media Personnel	Academic institution	
		12	468	104	59	13.4K		
		Funding commitments	1-2-1 Investor Meetings	Investors	VC Funds	App Downloads		



# Inauguration





The India Mobile Congress 2024 was inaugurated by **Hon'ble Prime Minister Shri Narendra Modi** on 15th October at Bharat Mandapam, New Delhi. This premier event served as a crucial forum for showcasing the latest advancements in Telecom, Media, and Technology (TMT). Aligned with the Prime Minister's vision, IMC 2024 focused on **establishing India as a leader in global tech innovation, aiming to place the country at the forefront of the world economy.**

The impact of the event was amplified as it coincided with the World Telecommunication Standardization Assembly 2024 (WTSA'24), which highlighted the integration of international telecom and ICT standards into India's tech policies and promoted global tech collaborations. **Ms. Doreen Bogdan-Martin**, Secretary-General of the International Telecommunication Union (ITU), shared her insights into global standardization challenges and opportunities, emphasizing the international scope of the congress and its role in shaping global tech standards.

The inauguration session was also graced by key governmental figures, including **Shri Jyotiraditya M. Scindia**, Hon'ble Minister for Communications and Development of the North Eastern Region, and **Dr. Chandra S.Pemmasani**, Minister of State for Communications. Their presence highlighted the government's commitment to advancing the Telecom, Media, and Technology sectors and developing communication infrastructures across India. To represent the industry, the session was attended by prominent figures such as **Mr. Akash M Ambani**, Chairman of RJIL; **Mr. Sunil Bharti Mittal**, Chairman of Bharti Enterprises; and **Mr. Kumar Mangalam Birla**, Chairman of the Aditya Birla Group. These leading stakeholders played pivotal roles in the discussions that are shaping the future of India's technological landscape.





*"India followed the world in 4G; we marched with the world in 5G, but we shall lead the world in 6G."*

**Shri Jyotiraditya M. Scindia**

Hon'ble Minister for Communications and Development of North Eastern Region, Government of India



*India's telecom story is one of transformation. A decade ago, we were merely a service delivery market; today, we are leading in 5G, IoT ecosystems, and indigenous tech manufacturing. "New India has moved from 'Made for India' to 'Made by India'."*

**Dr. Pemmasani Chandra Sekhar**

Hon'ble Minister of State for communications and Rural Development, Government of India



*Technology, it is an enabler for the telecom industry or telecom industry is a better utilizer of technology. So telecommunications, it drives almost everything.*

**Dr. Neeraj Mittal**

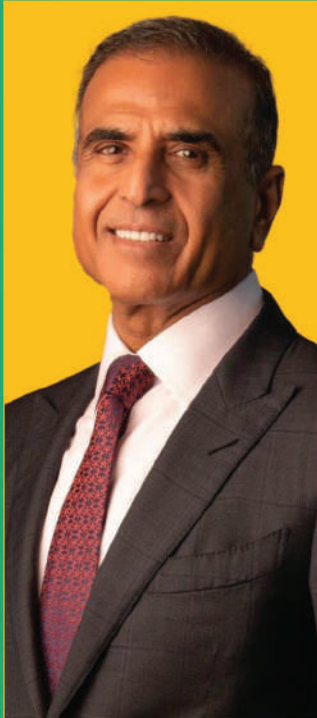
Secretary, Department of Telecommunications, Government of India



*The world has a lot to learn from what India has accomplished with the Unified Payments Interface and other building blocks of today's digital economy.*

**Doreen Bogdan-Martin**

Secretary-general of the International Telecommunication Union



*A number of initiatives by the government of India have been taken to now start the process of manufacturing semiconductors in this country. Alliances globally are being built.*

**Sunil Bharti Mittal**

Chairman, Bharti Enterprises



*India stands ready to work with the world to achieve the sustainable development goals. Together, let's innovate, collaborate, and build a future of safe, secure, universal, and meaningful global connectivity.*

**Akash Ambani**

Chairman, Reliance Jio Infocomm Ltd (RJIL)



*One of the most pressing issues being addressed by the government, regulator, and industry in the past year is spam control and fraud protection. As networks have grown, we have the potential risk to the public, especially from phishing schemes, fraudulent calls, and spam messages.*

**Kumar Mangalam Birla**

Chairman, Aditya Birla Group



# Exhibition at IMC 2024 Showcasing the Future

IMC 2024 expanded its global reach with **264 partners and exhibitors** from more than **123 countries**, providing an unparalleled platform for industry leaders to display their latest technological innovations and advanced solutions. This year's impressive lineup included telecom giants like Airtel, Jio, and Vi, along with top infrastructure providers such as Ericsson, Nokia, and BSNL.

The event featured over **1,475 distinct technology use cases**, reflecting the broad spectrum of innovation spanning multiple sectors. Notably, this edition highlighted advancements in 5G and 6G applications, Artificial Intelligence, semiconductor technology, satellite communications, quantum computing, drone technology, and sustainable tech solutions, attracting attention from global tech communities and fostering discussions on future technology trends and collaborations.









# Visitor Engagement and Participation Statistics

Category	Day 1	Day 2	Day 3	Day 4	Total
Academia	6,209	8,233	9,839	7,816	32,097
CXOs	1,174	2,047	1,532	1,052	5,805
Delegates	3,917	4,233	5,342	3,201	16,693
Exhibitors	5,915	6,830	6,712	5,420	24,877
Government	3,677	4,357	4,535	2,056	14,625
Media	1,098	1,197	1,325	943	4,563
Visitors	19,889	23,082	24,141	9,533	76,645
Total	41,879	49,979	53,426	30,021	1,75,305



# Conference: Thought Leadership & Insights

At IMC 2024, the event showcased an impressive assembly of over **820 speakers** across **186 conference sessions**, including 54 keynotes, 10 roundtables, and 122 panel discussions. The extensive program delivered in-depth analysis and discussions on cutting-edge topics such as 5G/6G, Artificial Intelligence, Semiconductors, Electronics Manufacturing, Enterprise Transformation, Security, SATCOM, DeepTech, Cleantech, Smart Mobility, Industry 4.0, and Quantum Technologies. These sessions provided a platform for unparalleled insights into the technological advancements shaping our world, fostering robust dialogue on global and regional impacts in the digital ecosystem.





# ASPIRE

Igniting the Future of Entrepreneurship



The Aspire startup program at IMC 2024 was a highlight, showcasing the vibrant potential of India's startup ecosystem. The program attracted significant attention, with over **100 angel investors** engaging with **900 startups**, creating a dynamic environment for networking and potential investments. A dedicated investor hub facilitated productive discussions between startups and representatives from **12 venture capital funds** across **468 targeted investor meetings**. Prominent funds such as YourNest VC, 3 Lines VC, MeritX Ventures, Chandigarh Angels Network, and IAN Alpha Fund participated in the Investor Zone, amplifying opportunities for startup financing. Additionally, the ASPIRE live pitches at IMC 2024 saw startups like Signalchip, Astrome, Wisig Networks, Easiofy Solutions, and IndieVisual presenting their innovative ideas to a group of 12 investors, securing commitments for funding and underscoring the program's success in fostering direct investment into tech ventures.



# Highlights:



Investors  
**104**

Speakers  
**40**



Mentors  
**29**

Aspire Startup live pitches  
**20**

Showcases  
**920**  
Startups

Investor  
Meetings  
**468**



Fireside  
Chat  
**2**



Mentoring  
Meetings  
**96**



Panel  
Discussions  
**4**



Keynote  
Sessions  
**2**

Master  
class  
**5**

**12** Investor  
at Aspire  
Startup  
live pitches





# IMC 2024 AWARDS

India Mobile Congress 2024 hosted the IMC 2024 Awards, prestigious accolades awarded to standout businesses, innovations, and institutions within the TMT sector. The awards ceremony, adjudicated by a distinguished jury of technology experts and industry doyens, recognized the foremost achievements across the sector. A total of 19 awards were distributed among 17 various categories, highlighting significant advancements and contributions that are steering the industry forward. The ceremony not only celebrated technological excellence but also set a benchmark for innovation and transformation in the telecommunications, media, and technology landscape.





# IMC 2024 AWARDS

Category	Company	Position
Best Made in India Telecom Innovation	<i>Rakuten Symphony</i>	Winner
Most Innovative Telecom Software	<i>Tata Elxsi</i>	Winner
Best Security, Privacy & Authentication Driven Solution of the Year	<i>Fortinet Technologies India Pvt Ltd</i>	Winner
Best Connected Consumer Device and Application	<i>AjnaLens</i>	Winner
Best MSME in Telecom System	<i>Lekha Wireless Solutions Pvt. Ltd.</i>	Winner
Best Enterprise Digital Transformation of the Year	<i>6D Technologies</i>	Winner
Best Glocal (Local-Global) Startup of the Year	<i>Dhruva Space</i>	Winner
Most Innovative 5G Case Deployed for the Year	<i>Nayan India Science &amp; Technologies Private Limited</i>	Winner
Sustainable Growth Award for Organization in Telecom System	<i>Tata Communications Ltd.</i>	Winner



# IMC 2024 AWARDS

Category	Company	Position
Best Indian IPR of the year in Telecom	<i>HFCL Limited</i>	Winner
Biggest Indian Telecom Technology Exporter of the Year	<i>Rakuten Symphony</i>	Winner
Biggest Telecom Technology Exporter of the Year	<i>Nokia Solutions and Networks India Pvt. Ltd.</i>	Winner
Best On-Campus Startup of the Year	<i>Dronearch Systems &amp; Technologies Private Limited</i>	Winner
Best Education Institute Exhibit of the Year	<i>IIIT Hyderabad- Smart City Living Lab</i>	Winner
Best Education Institute Exhibit of the Year	<i>IIIT- Kottayam- Crime Scene Recreation In Metaverse</i>	Winner
Best Ministry Exhibit of the Year	<i>Amtron- Ministry of Development of North Eastern Region</i>	Winner
Best Ministry Exhibit of the Year	<i>Department of Science &amp; Technology</i>	Winner
Best Exhibit Design of the Year	<i>Qualcomm</i>	Winner
Best Interactive Exhibitor of the Year	<i>Tata Consultancy Services &amp; Tejas Networks</i>	Winner





Global Experts Discuss the Road ahead to Digital Transformation in the Era of AI at IMC 2024



## 'We now aim to provide the world with a fully Made-in-India phone': PM Modi at IMC 2024

PM Modi said he laid out the vision of a digital-first India a decade ago, aiming to lower the cost of phones.

Written by Anil Bhatia  
New Delhi | Updated: October 16, 2024 08:38 IST  
3 min read



Prime Minister Narendra Modi addresses during the inauguration of the 8th ITU's telecom standard meet in New Delhi, Tuesday, October 15, 2024. (Image: PTI)

Prime Minister Narendra Modi said on Tuesday India has become a smartphone manufacturing hub, with the world now viewing the country as a "mobile exporter."

## Jyotiraditya Scindia Meets Rocky, 5G-Powered Robotic Dog At Mobile Congress

This cutting-edge robot, equipped with advanced technology, is designed to improve emergency response efforts to help authorities manage critical situations like fire outbreaks.

via News - Edited by NDTV News Desk - Updated: October 15, 2024 3:48 pm IST



Jyotiraditya Scindia meets robotic dog at India Mobile Congress

Communications Minister Jyotiraditya Scindia kicked off the India Mobile Congress (IMC) 2024 with a unique interaction with Rocky, a 5G-powered robotic dog developed by Ericsson. This cutting-edge robot, equipped with advanced technology, is designed to improve emergency response efforts to help authorities manage critical situations like fire outbreaks. It will also send real-time alerts should such a situation arise.

India Mobile Congress: 5जी रोबोटिक डॉग की खूब चर्चा, लोग बोले-वाह क्या चीज है!

## लोहे से बने रोबोटिक डॉग ने लोगों को किया आकर्षित



सुपुन.बी  
नई दिल्ली, 15 अक्टूबर 2024, आईएनएस 11:32 AM IST

दिल्ली में आयोजित होने वाले 5जी मोबाइल कॉंग्रेस का शुभारंभ किया गया, जहाँ नए गैजेटों में से एक को आकर्षित कर रहा है। रोबोटिक डॉग 'रॉकी' जलवायु परिवर्तन को दूर करने में मदद करता है, साथ ही आग, भूकंप, मोबाइल डॉग ऑपरेटिंग को आग लगाने वाले किसी दुर्घटनास्थल से निपटारे में मदद कर सकता है।

## भारत वैश्विक स्तर पर 6G क्रांति का नेतृत्व करने के लिए तैयार: ज्योतिरादित्य सिंधिया

भारत ने 4जी में दुनिया का अनुसरण किया, हम 5जी में दुनिया के साथ आगे बढ़े, लेकिन हम 6जी में दुनिया का नेतृत्व करेंगे।

PTI भाषा  
Last Updated: October 15, 2024 | 2:32 PM IST



Prime Minister Narendra Modi at India Mobile Congress (Photo/ANI)

PM Modi calls for global standards for AI and data privacy at IMC 2024  
ANI | Updated: Oct 15, 2024 10:06 AM IST  
New Delhi (India), October 15 (ANI): While inaugurating the India Mobile Congress 2024 on Tuesday, Prime Minister Narendra Modi called for global standards for artificial intelligence (AI) and data privacy. Giving his inaugural speech, the industry leaders, tech innovators and startups to create a global standard, **data privacy**.

# MEDIA COVERAGE

IMC 2024 received widespread media attention, totaling **6,048 publications**. With over 1325 media personnel in attendance, the event was highlighted across 66 electronic channels, 1,702 print publications, & 3,339 online outlets within India. Additionally, it garnered global visibility with 941 articles published internationally in 64 countries, underscoring IMC's expanding global presence.



LIVE PM Narendra Modi Inaugurates 2024 India Mobile Congress & ITU World Telecom Standard Meet N18L

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## पीएम मोदी का 'डिजिटल विजन'



# Government-Led Digital Initiatives:

IMC 2024 highlighted the transformative potential of technology and telecom through the active participation of **29 leading government and public sector organizations**, including the Department of Science and Technology, RailTel, PowerGrid, BSNL, TRAI, and the Ministry of Electronics and Information Technology (MeitY). These organizations, along-side partners like the Telecommunications Standards Development Society (TSSC) and the Bharat 6G Alliance, show-cased a wide range of technology applications, emphasizing how these advancements can propel socio-economic development across the nation.





# Fostering Innovation: Academia's Role in Technology Development:

IMC 2024 also witnessed robust participation from **32 esteemed educational institutions**, showcasing the strength of research and innovation in India. These institutions included IIT Delhi, IIT Roorkee, IIT Jammu & Kashmir, IIT Bhubaneswar, IIT Mumbai, IIIT Delhi, IIIT Hyderabad, IISc Bengaluru, BITS Pilani, Vellore Institute of Technology, Amrita School of Engineering, Veer Surendra Sai University of Technology, Symbiosis Institute of Technology, and many more regional universities. Their exhibits highlighted the remarkable advancements and evolving potential of India's young generation in the technology and engineering sectors, reflecting the country's commitment to future-ready education and innovation.





# Partners

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Cultural Partner



Communications Partner



Travel Partner



Hospitality Partner



Event Partner

Event Tech Partner



Content Partner



Digital Marketing Partner



Event Insight Partner



Messaging Partner





# Exhibitors





# Startups





**WITNESS THE NEXT CHAPTER IN**  
**INNOVATION**  
**UNFOLD AT IMC 2025**



Organised by



The Department of Telecommunications (DoT) operates under the Ministry of Communications, Govt. of India and primarily works towards providing a secure, reliable affordable and high quality converged telecommunication services anytime, anywhere for an accelerated inclusive socio-economic development.

For further information, visit [www.dot.gov.in](http://www.dot.gov.in)



COAI was constituted in 1995 as a registered, non-governmental society. The Association is dedicated to the advancement of modern communication through the establishment of world-class mobile infrastructure, products and services and delivering the benefits of innovative and affordable mobile communication services to the people of India.

For further information, visit [www.coai.com](http://www.coai.com)

## India Mobile Congress

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