

# **Rules and Regulations for IMC Awards 2022**

“**IMC Awards 2022**” (hereinafter referred to as "**Award Show**") is organized and conducted by Mobipro Innovation Private Limited, Department of Telecommunications (DoT) and Cellular Operators Association of India (COAI) (hereinafter collectively referred to as "**The Company**", "**IMC**"). The Award Show will be conducted based on the rules and regulations stated hereunder ("**Rules**" or "**Rules and Regulations**" or "**Terms & Conditions**" or "**T&C**"). The Company reserves the right to modify these Rules and Regulations without any prior notice. You are advised to regularly access and view these, Rules. If you do not agree with any of the Rules and any amendments thereto, you are advised not to participate in the Award Show. The Company shall mean and include its affiliates, group companies, its employees, officers, and directors.

## **Definitions**

Award Show	IMC Awards 2022
Award Management	Organizers of the Award Show including the Sponsor, IMC or it's respective assignees and affiliates.
Finalist	Shortlisted Participant who will be called for presentation to Final Jury.
Website	<a href="http://www.indiamobilecongress.com">www.indiamobilecongress.com</a>
Jury	A panel of eminent experts from the relevant industry who will shortlist the winners for specified award categories in each round.
Participant / Applicant	Any organization or individual sending an application to participate in the Awards, or is selected for participation in the Awards upon recommendation/ suggestion received from the Jury members or third party(ies) by submitting a nomination form and complies with the requirement (if any) as defined in this T&C.
Period for Call for Entry (CFE)	The period i.e., from September 05, 2022 (00:00:00 IST) to September 15, 2022 (23:59:59 IST) during which Participant can send in their entries to Award Management Team.
Publicity Rights	Right to use Participant's name, likeness, voice, picture, video or the content of his/her participation.
Rules and Regulations	Rules governing the Award Show, stated herein in entirety, as may be amended from time to time by the Company in its sole discretion.
Winner	Any participant selected by the Jury as per pre-determined evaluation parameters.

## Award Categories

Sr. No.	Award categories	Category description
1	Best Startup in Telecom Ecosystem	The award will recognize the top three 5G Hackathon winners organized by Department of Telecommunications that shortlisted India focused cutting edge ideas that can be converted into workable 5G products and solutions.
2	Best Made in India Telecom Innovation	The entrant Participant must have engineered an innovative product or solution developed in India. The innovation must have been done before the March 31, 2022.
3	Best SME in Telecom Ecosystem	The award will recognize MSMEs that are building innovative software, products or solutions for telecommunication industry, with potential for employee generation and wealth creation. Organization with turnover less than INR 250 Cr. and investment less than INR 50 Cr will only be considered in this category.
4	Sustainable Growth Award for organization in Telecom Ecosystem	Mobile networks have the power to accelerate sustainable goals globally. This exceptional award highlights the very best examples of mobile connectivity – by the global mobile eco-system – in recognizing the players who are supporting and contributing to one or several Sustainable Development Goals.
5	Best Digital Customer Experience Management Technology/Platform/Solution	This award seeks to identify the best CX technology/platform/solution that help companies accomplish their customer interaction goals.
6	Most Innovative Network Transformation Initiative	The entrant Participant must have structured an initiative in the form of a product, service or a solution which is such that it either bridges gaps on innovation, it enhances customer engagements or creating self-optimizing and secure networks.
7	Most Innovative Approach to Network Security	The entrant Participant must have developed an application/ solution which provides an innovative touch to network security, it should have tested the market and should be providing the same for a period of over a year as on the March 31 ,2022.
8	Most Innovative Telecom System Integration	The entrant Participant must have devised an innovative telecom system integration that consolidates, simplifies & optimizes operations and business of telecom operators.

9	Most Innovative Telecom Software/ Solution	The entrant Participant must have developed a telecom software/solution enabling 5G development and deployment that helps telecommunication companies accelerate their digital transformation and adjust legacy infrastructure up to dynamic market requirements.
10	Most Innovative Enterprise 5G use case deployed in the year	This award recognizes a robust and advanced enterprise 5G solution that has transformed the traditional way of working.
11	Best Exhibit Design of the year	All exhibitors at IMC 2022 are eligible to enter this category. Judges will consider only the entries' exterior designs, along with information regarding the inspirations behind the designs.
12	Best Interactive Exhibitor of the year	All exhibitors at IMC 2022 are eligible to enter this category. Judges will consider any activity or interactive experience within exhibitor stall.

## Eligibility criteria

IMC invites organizations operating in the telecommunication or innovating in the same who are registered in India to send their entries for IMC Awards 2022. The following eligibility criterions apply to all Awards categories:

1. The entrant Participant must be a registered business organization as on the March 31<sup>st</sup> 2022.
2. The entrant Participant must be compliant with the Indian laws as may be applicable to the participant category. Any violation found subsequently would result in notification to the participant and possible disqualification in case the reply to the notification is not received or is not satisfactory as per the discretion of the Awards Management.
3. The entrant Participant must hold all the required licenses and other statutory requirements as applicable to the applicant category. Any violation found subsequently would result in notification to the participant and possible disqualification in case the reply to the notification is not received or is not satisfactory as per the discretion of the Awards Management.
4. The entrant Participant must hold a patent or trademark for the category as applicable.
5. The minimum investment done by the entrant Participant must be INR10 lakhs.
6. Telecom operators will be considered ineligible to participate and submit entries for awards.
7. Authorized representative of an organization must be at least eighteen (18) years of age at the time of submission as on 15<sup>th</sup> September 2022 and should not have any criminal conviction.
8. The following eligibility criteria are specific to each award category mentioned below:

Sr. No.	Award categories	Category specific eligibility criteria and mandatory documents to be submitted
1	Best Startup in Telecom Ecosystem	Not Applicable.
2	Best Made in India Telecom Innovation	<ol style="list-style-type: none"><li>1. The product/ solution of the entrant Participant should be developed in India.</li><li>2. Innovation should have been done before March 31<sup>st</sup> 2022.</li><li>3. The entrant Participant must furnish valid patent/ trademark license.</li><li>4. The entrant Participant must furnish letterhead approvals on being listed on various platforms.</li></ol>

3	Best SME in Telecom Ecosystem	<ol style="list-style-type: none"> <li>1. The entrant Participant must be headquartered in India.</li> <li>2. The entrant Participant must be involved in the production of telecom products or services.</li> <li>3. The entrant Participant's investment must be less than INR 50 Cr and annual turnover must be less than INR 250 Cr.</li> <li>5. The entrant Participant must furnish its latest annual report/ investor relations report.</li> </ol>
4	Sustainable Growth Award for organization in Telecom Ecosystem	<ol style="list-style-type: none"> <li>1. The entrant Participant must be headquartered in India.</li> <li>2. The entrant Participant should have sustainability as an integral part of its long-term strategy and operations.</li> <li>3. The activities being undertaken by the entrant Participant as a part of its sustainability strategy and alignment with UN SDGs must be clearly defined.</li> <li>4. The sustainable development activities undertaken by the entrant Participant should have visible impact in India.</li> <li>5. The entrant participant must furnish sustainability reports or integrated reports as applicable.</li> <li>6. The entrant participant must furnish reports conducting a supply chain analysis, identification of sustainability gaps, and interventions undertaken to ensure sustainable sourcing and supply chain management.</li> <li>7. The entrant participant must furnish details of committees/ divisions committed towards determining and monitoring the organizations-sustainability strategy.</li> <li>4. The entrant participant must furnish details of CSR expenditure, activities undertaken, and third-party impact assessment reports.</li> </ol>
5	Best Digital Customer Experience Management Technology/Platform/Solution	<ol style="list-style-type: none"> <li>1. CX technology/platform/solution must be in operation on or before March 31' 2022.</li> <li>2. The entrant Participant must furnish valid patent/ trademark license.</li> <li>3. The entrant Participant must furnish customer specific case study and /or customer feedback.</li> </ol>
6	Most Innovative Network Transformation Initiative	<ol style="list-style-type: none"> <li>1. The entrant participant must have accomplished the network transformation initiative in the year leading up to March 31, 2022.</li> <li>2. The entrant Participant must furnish report formulating the innovative approach as mentioned above.</li> <li>3. The entrant Participant must furnish observation report developed post implementation of the initiatives.</li> </ol>

7	Most Innovative Approach to Network Security	<ol style="list-style-type: none"> <li>1. The application/ solution of the entrant Participant should have tested the market and should be available for a period of over a year as on the March 31 ,2022.</li> <li>2. The entrant Participant must furnish report formulating the innovative approach.</li> <li>3. The entrant Participant must furnish observation report developed post implementation of the initiatives.</li> </ol>
8	Most Innovative Telecom System Integration	<ol style="list-style-type: none"> <li>1. The system integration activity conducted by the entrant Participant should have optimized the operations of telecom operators.</li> <li>2. The system integration activity mentioned above should have been completed by March 31, 2022.</li> <li>3. The entrant Participant must furnish valid patent/ trademark license.</li> <li>4. The entrant Participant must furnish customer specific case study and /or customer feedback.</li> </ol>
9	Most Innovative Telecom Software/ Solution	<ol style="list-style-type: none"> <li>1. Software developed by the entrant Participant should have been used in the telecom domain.</li> <li>2. The deployment of the above-mentioned software should have been done before March 31, 2022.</li> <li>3. The entrant Participant must furnish valid patent/ trademark license.</li> <li>4. The entrant Participant must furnish customer specific case study and /or customer feedback.</li> </ol>
10	Most Innovative Enterprise 5G use case deployed in the year	<ol style="list-style-type: none"> <li>1. The enterprise solution of the entrant Participant must be in operation on or before March 31 ,2022.</li> <li>2. The entrant Participant must furnish valid patent/ trademark license.</li> <li>3. The entrant Participant must furnish customer specific case study and /or customer feedback.</li> </ol>
11	Best Exhibit Design of the year	<ol style="list-style-type: none"> <li>1. The entrant Participant must be an exhibitor at IMC 2022.</li> </ol>
12	Best Interactive Exhibitor of the year	<ol style="list-style-type: none"> <li>1. The entrant Participant must be an exhibitor at IMC 2022.</li> </ol>

## Call for entries and participation

1. Last date for submission of entry forms will be September 15<sup>th</sup>, 2022 (23:59:59 IST) or such other date as extended by Awards Management from time to time.
2. Categorization of entries will be approved by the Jury / Awards Management. The Jury / Awards Management retain discretionary right to re-categorize an entry, if needed.
3. Participant that conforms to each of the Award categories can participate in the same. Entry which is not attributable to the listed categories would automatically stand

disqualified. Determination of the same is at the discretion of the Jury / Awards Management.

4. A participant can participate in multiple Award categories for the same services. However, only one application form can be used only for a single entry in each award category.
5. Receipt of application forms after the specified last date of receipt may be permitted only for genuine reason at the discretion of the Awards Management/Jury.
6. Awards Management will not be responsible for application forms that are lost in transit / received late / damaged / loss due to lack or lapse in any communication on account of internet failure.
7. Participation in the Awards in any manner will be construed as an acceptance to the Rules and Regulations stated herein.
8. An entry form will be considered complete and valid, only if the following are duly completed and submitted to the Awards Management via website.
  - i. Completely filled entry form.
  - ii. Declaration form (Agreed declaration by the Authorized person of the organization is mandatory).
  - iii. No Objection Certificate (No criminal proceedings).
  - iv. Audited Annual reports or a certificate from your Chartered Accountant confirming the figures (in case of unaudited financial statements) for FY 2019-20, FY 2020-2021 and FY 2021- 2022.
  - v. GST certificate.
  - vi. PAN card.
  - vii. Certified Copy of the Shareholding Pattern.
  - viii. Business registration certificate.
  - ix. Brief profile of CXOs of the organisation
  - x. Relevant supporting documents as applicable based on the category specific requirements of the award category.
9. All mandatory fields in the application form need to be filled in all respects; else it will be disqualified from participation.
10. Entries will be accepted in English language only.

11. Disqualification of any entries is at the sole discretion of the Jury/ Awards Management.
12. Please maintain one copy of the completed form with you for your records
13. Absence of a nominee or representative of the Participant at the final Jury meeting will automatically lead to disqualification of that particular entry.

## **Award**

14. In case an Award is unclaimed by the winner due to any reason the same will result in forfeiture of the Award by such Winner and IMC shall not entertain any claims in this regard thereafter.
15. Award is not transferable or assignable and shall not be assigned to any other person. There is no cash substitution, cash redemption or cash value in lieu of the respective Award.
16. IMC gives no warranty and shall not be liable for the quality, warranty or replacement of the Award. All taxes, levies and charges relating to the Awards, if any will be borne by the Winners.

## **Additional Information**

17. Participants may be contacted for any additional information or / and conduct field visit to verify the information provided. Such additional information sourced from the Participant(s) will become part of the original application.
18. Awards Management has the right to ask for documentary proof of information / audited financial data / audit the information provided. If such a request is made and the Participant does not comply with it promptly; the Participant may be disqualified from participation in the Awards.
19. Information provided by the Participant will be used only for the limited purpose of evaluating the Participant's entry to these Awards and, for the specified purpose as agreed to in the Declaration Form.
20. Awards Management or team appointed by Awards Management will try to contact the Participant on best effort basis by any means deemed appropriate.
21. In the event it is not possible to contact any Participant to obtain information on them, interview them, etc. such Participant may be disqualified from further participation.
22. The participant hereby irrevocably authorizes the Awards Management to use the data gathered during and/or the Awards in respect of the participants. This shall be the property of IMC and IMC shall be entitled to use the same in its communications including marketing promotions and advertisements along with/without IMC's Sponsor / brand. Awards Management shall not be liable in any manner for any mishap, accident, injury or damages etc. of whatsoever nature, caused to the participants during the



Awards. Further, Awards Management shall not be liable in any manner for any loss, damage, theft, or any other mishap caused during the Awards.

## **Winner selection Process**

23. Entries will be received only through the email ID or website mentioned above by the Awards Management Team.
24. Entries will be shortlisted based on general and category specific eligibility criteria defined.
25. As part of the process of selection of a winner in each Award category, shortlisted nominees will be invited to make / submit a detailed presentation to the Jury followed by a question answer session.
26. Jury will select the winners in each category based on predetermined evaluation parameters by scoring the entries.
27. Process Advisors and Evaluators will independently tabulate the scores and the highest scoring entry will be determined as the winner in each category.
28. In case of a tie, more than 1 (one) winner can be declared. There could be one or more winners in each award category, at the discretion of the Jury.
29. The determination of who should receive an award for any award category rests with the Jury. The Jury's decision is final and binding on all nominees.
30. Application Forms received will be collated under each award category for evaluation by Awards Management.
31. Determination of the Award category to which an application belongs is at the discretion of the Jury.
32. Awards Management reserves the right to make the final judgment in case of any ambiguity in Rules and Regulations / disputes over suitability.
33. Only CEO or heads or the authorized representatives of the Participant would be contacted in case Jury needs further information. The cost of travel incurred by participants, if any, would need to be borne by the participant.
34. Participant agrees that the Participant is legally capable of entering and, if selected, participating in the Awards and agrees to the T&C. Participant is competent (i.e., Participant is of legal age and mental capacity) and eligible to enter into legally binding agreement on Participation.
35. Participant understands and agrees that merely participating in these Awards does not entitle the Participant to a prize or to any other form of consideration.

36. Participant warrants and represents to the Awards Management that all information including any communications, software, photos, text, video, graphics, music, sounds, images and other material submitted or recorded in any manner by the Participant or the partners of Awards Management including Awards Management for consideration for the Awards are solely owned by the Awards Management and do not infringe upon any other individual or Enterprise rights (including, without limitation, intellectual property rights). Participant shall be completely responsible for handling any infringement or alleged infringement and shall indemnify IMC, and the Awards Management from any claims, costs or damages from infringement or alleged infringement of the logo or trademark or the defense of a claim or any costs payable thereof.
37. Participant must enter the Awards at their own will and the Awards Management are not in any way obligated or liable for any loss or costs that the Participant may suffer or incur and nothing is payable to the Participants for participating in the Awards or any event prior to or following the Awards.
38. Participants for the purpose of entering the Awards, automatically grant IMC a royalty-free, irrevocable, worldwide, non-transferable, non-exclusive right and license to use and display such entry, for participation in the Awards. Any intellectual property in relation to and arising out of such participation in the Awards and footage thereof, which shall include trade publications, press releases, electronic posting to the Website, shall be the property of IMC and IMC shall be free to use it as it deems fit.
39. The Participants agree to indemnify IMC, its employees, officers, contractors, partners or other persons used by them in relation to these Awards and hold them harmless against any loss, claim, demands, costs, damages, judgments, expenses or liability (including legal costs) arising out of or in connection with any or all claims, that may be brought against the Awards Management by any third party in connection with the Participants participation in or winning the Awards, which is inconsistent with any of the warranties and representations made by the Participants, or due to breach of these Terms and shall reimburse IMC for any loss, costs, expense, or damage to which said indemnity applies. IMC shall give the Participant prompt written notice of any claim or actions covered by this indemnity, and the Participant shall have the right, at its own expense, to participate in any such action.
40. In the event these Terms and Conditions do not cover any question or complaint in relation to the Awards, the same will be concluded on by the Awards Management (for all other issues) or an independent body or legal team as appointed by the Awards Management and deemed necessary.
41. The Participant agrees to give full consent unconditionally for IMC to share any information provided by the Participant with agencies working with them with regards to the program, its recording and broadcasting and related activities including agencies involved with IMC.

42. The decision of IMC in relation to the interpretation of any of these Terms shall be final and binding on the participants.

## **Incorrect Information**

43. If at any time, any information provided by any Participant is found to be incorrect in any manner, then the Participant will not be permitted to continue participation for that particular entry in the Awards, and the Awards Management will not be liable to return any materials to such disqualified entry.
44. If, after the conclusion of the Awards ceremony, any information provided by any Participant is found to be incorrect in any manner, the Participant will be liable to return the Award along with any monetary / non-monetary incentives that may be provided as part of the Award
45. All Entries are subject to verification, including without limitation, verification of eligibility through checks as deemed appropriate by the Awards Management and complete compliance with these Rules and Regulations. Awards Management has the sole right to disqualify any entry if it is not in compliance with the Rules and Regulations herein specified or any further applicable laws, regulation/ or any policies that may be specified by the Awards Management.
46. Determination of whether information provided as fair and accurate rests with the Jury and Awards Management.

## **General**

47. The call for entries for the Awards will be announced in one or more media platforms and / or by direct communication with potential Participants, and that shall be construed to be adequate notice for call for entries.
48. By participating in the Awards process in any manner, the participant is deemed to have read, understood and unconditionally accepted the Rules & Regulations of the Awards which may be updated, if required.
49. While all attempts will be made by the Awards Management for call for entries, there is a possibility of missing potential participants due to the fragmented spread of the industry in India. The Awards Management will not be held liable for the same.
50. Awards Management accepts no liability for any unintentional errors or omissions, whether on behalf of itself or any third Parties.
51. Participants shall be solely responsible for any consequences which may arise due to their actions of infringement of intellectual property rights belonging to any other person /entity, etc. and also undertake to indemnify the IMC and its affiliates, Awards Management, its Directors, Officers, Employees, etc. on the happening of such an event

(including, without limitation, cost of Attorney, Legal Charges, etc.) on full indemnity basis.

52. The short-listing of the entries and selection of winner's process is not subject to review by any participant. Awards Management will not entertain any communication, whatsoever, in this regard from any Participant.
53. Participation in the Awards does not necessitate winning an Award.
54. The above-specified categories of the Awards may undergo changes as per the sole discretion of the Awards Management.
55. Decision of the Awards Management on all matters is final and binding on all participants.
56. Participants, Nominees and Winners permit complimentary use of their names, nominated and winning content and factual information about their participation in the public media (for the build-up to the Awards, during the Awards ceremony and after the Awards ceremony) and do not have any right to any revenues earned through intellectual property rights generated by the Awards.
57. The Awards Management and its associates will not be liable for any claims / disputes made by the participants, nominees or winners in relation to the entire process of Awards.
58. The Awards Management reserves the right to withdraw and/or amend the terms of the Awards at any time and does not take responsibility for any loss or damage that any person or Enterprise may suffer as a result of participating or attempting to participate in the Awards, if the Awards are withdrawn or its terms amended. If during the course of the Awards, it is discovered that an entry/winner has a dispute registered against it in a court of law, the nature of dispute is such which is in contradiction to the spirit of this Awards; the Awards Management reserves the right to declare that entry/winner ineligible and/or withhold any Award until the dispute is resolved in favor of the Participant.
59. Efforts will be made to adhere to the defined timelines. However, the Awards Management cannot and shall not be accountable / liable for any disruptions / stoppages / interruptions or cancellation of the Awards or its ceremony or any part of its processes or voting. The Awards Management and its associates cannot be held responsible for matters out of its control and for force majeure.
60. Additions, deletions and/or modifications to these Rules and Regulations are at the discretion of the Awards Management. It may make such additions/deletions and/or modifications, at any time before or after the Awards, as required.
61. All disputes relating to or arising out of the Awards shall be subject to the laws of India and shall be subject to the exclusive jurisdiction of the courts of competent jurisdiction at Mumbai, India.

62. The participants, nominees and winners agree that they shall hold harmless, Awards Management and sponsors, their employees, officers, associates or other persons and shall defend them against any loss, claims, demands, costs, damages, judgments, expenses or liability arising out of or in connection with any or all claims that may be brought against the Awards Management by any third party in connection with participation or winning the Award.
63. If participants are unclear as to the rules or any element of the Awards or experience difficulties of any kind, they can write in their questions, problems or clarifications to the address [awards@indiamobilecongress.com](mailto:awards@indiamobilecongress.com). The Awards Management shall endeavor to the best of its ability to respond thereto.

## Website

64. The website is only an informational website (the “Website”) for the Awards., IMC or its subsidiaries or holding entities or affiliates (“IMC Group”) are not liable or responsible for any action or decision taken by Participant or anyone acting on Participant’s behalf or under Participant employment or under contract with Participant. IMC shall not be under any obligation to Participant and Participant shall have no obligation or rights in relation to the Awards and shall have no claims whatsoever against IMC relating to the selection process or the running of the Awards.
65. IMC shall not be responsible for:
  - i. any delivery, failures relating to the registration or uploading videos/presentations,
  - ii. any SPAM generated messages as result of Participant accessing the Website,
  - iii. Awards Management not receiving or rejecting any data,
  - iv. any lost, late or misdirected computer transmission or network, electronic failures of any kind or any failure to receive entries owing to transmission failures or due to any technical reasons and
  - v. Other conditions/situations or failures beyond its control.

## Disclaimers

66. Awards Management has no obligation to screen the entry material in advance and is not responsible for monitoring entries for the purpose of preventing violation of intellectual property ownership rights, or violations of any law, rule or regulation.
67. If Awards Management is notified of submissions or materials that may not conform to the Terms, it may investigate the allegation and determine in good faith and in its sole discretion whether to eliminate such an entry from consideration.
68. The Awards Management has no liability or responsibility to Participants or other users of the Website for performance or non-performance of such activities.

## **Limitation of Liability and Remedies**

69. The Award Management reserves the right, in its sole discretion, at any time and at any stage of the judging process, to reject or disqualify any Participant who is deemed ineligible or for any reason that the Award Management feels is necessary and/or appropriate, including without limitation, if that Participant has not complied with these Rules of the Award, the Award Management determines he/she is attempting to undermine the legitimate operation of the Award by cheating, deception, or any other unfair practices or intending to annoy, abuse, threaten or harass any other Participant or the Award Management, the Selection Panel, Jury or has interfered, in Award Management's sole opinion, with the proper conduct of the Award.
70. Participants or any other person that accesses the Web Page, agrees that neither the Company nor any third party content or service providers involved in the Award will be liable to Participant for any loss or damages, either actual or consequential, arising out of or relating to these Rules, Participant's use or inability to use the Web Page, or to Participant's reliance upon information obtained from or through the Web Page, participation in the Award, travel, or use or misuse of any prize. In particular, neither the Company nor its third party or service providers will have liability for any consequential, indirect, punitive, special or incidental damages, whether foreseeable or unforeseeable (including, but not limited to, claims for defamation, errors, loss of data, or interruption in availability of data), arising out of or relating to the awards, terms of use, visitor's use or inability to use the Web Page, entry form (online / offline) or to visitor's reliance upon information obtained from or through the Web Page, participation in the Award, travel, or use or misuse of any prize, whether based in contract, tort, statutory or otherwise.
71. The participation in the Award implies unconditional acceptance of all these Rules and Regulations of the Award by the Participant.