

# Special Programs

## Make In India program

A key focus area for IMC 2019 was the Make in India initiative whereby 73 Indian companies and institutions participated and showcased their products and innovations in emerging technologies, such as 5G.

Make in India Program is aimed at giving Indian companies and products the necessary exposure and promote exports from India to international telecom and technology markets.



## TSDSI - Standards and Thought Leadership

Owing to the success of last year's TSDSI Technical Deep Dive Conference on the sidelines of IMC 2018, TSDSI organized a series of high quality technical talks and panel discussions on 15th and 16th October 2019 in Hall-3 of IMC 2019 this year. The theme this year was "Standards for Development & Bridging the Digital Divide in the Era of 5G & Beyond". Speakers at the workshop were globally renowned Subject Matter experts drawn from TSDSI and its technical partners, Government of India, Regulatory and other stakeholders.

## International Telecom Buyers meet

A buyers meet was organized where Indian companies showcased their products to 188 international telecom buyers from 50 countries, thereby giving our local companies unparalleled exposure and opportunity.

This program gave Indian startups and companies an opportunity to interact with international telcos and pitch their products and services. This is expected to boost exports and put Indian companies on the international technology map.



## mHealth

Envisioned around the National Digital Health Blueprint from the Ministry of Health & Family Welfare, the mHealth track was one of the new introductions to the IMC.

Live demo of robotic surgery by Johns Hopkins University and Delhi hospital was certainly the highlight while tele-mentoring for laparoscopic surgery techniques between Johns Hopkins and Himalayan hospital using mobile connectivity was also done.